



## CHRISTOPHER LAPIDES

PHONE 770.979.5625

WEB [cal-productions.com](http://cal-productions.com)

EMAIL [chris@cal-productions.com](mailto:chris@cal-productions.com)

### OBJECTIVE

To obtain a position with an innovative company where I can use my creativity, imagination, and organizational skills to contribute to the success of the organization, heighten my skill set, and improve quality of life for everyone.

### QUALIFICATIONS

- Strong organizational and design skills
- Very fast learner and detail oriented
- Able to work effectively in a team environment
- Adapt easily to new concepts and responsibilities
- Involved in art and design for over fifteen years
- Published author

### EDUCATION

The University of Georgia, Athens, GA  
*Bachelor of Arts in Journalism – Advertising, 2002*

### EMPLOYMENT

#### **Acuity Brands Lighting, Conyers, GA**

##### ***Creative Services Production Manager, May 2014 - Present***

In addition to my duties as a Graphic Designer/Production Artist, this role includes working directly the marketing service managers, sales team, and department heads to improve the production process and improve the standard work of the Creative Services Department. Also worked with vendors to collaborate on marketing collateral and Projects.

##### ***Senior Graphic Designer, June 2008 - May 2014***

Designed promotional and marketing materials including flyers, catalogs, point-of-purchase displays, packaging, and other sales tools. Also responsible for video and audio production for social media and online disbursement. Other responsibilities include managing online image server, interacting with sales team, and developing trade show displays.

#### **Progressive Lighting, Braselton, GA**

##### ***Senior Graphic Designer, March 2004 – June 2008***

Principle duties include catalog layout and design as well as developing advertisements and promotional materials for the sales team. Managed a team of graphic designers which helped organize and maintain department servers and updates to company websites.

#### **Puttin' On The Dog Catalogue, Stone Mountain, GA**

##### ***Graphic Designer, March 2003 – March 2004***

Worked as sole designer who was responsible for the design and layout of company catalogs. Designed layout for online catalog and provided complete maintenance for company website. Produced advertising and marketing material and managed on-going eBay program for excess stock.

#### **Pinnacle Publishing, Roswell, GA**

##### ***Art Director, May 2002 – March 2003***

Responsibilities included the design and management of the magazine, developing advertisements and illustrations, and managing and directing photo shoots. Also responsible for organizing contracts, scheduling meeting with clients, and setting up promotional events.

### SKILLS

- Proficient with both Mac and PC Platforms
- Adobe Creative Suite
- Microsoft Office, SilverPop, ExactTarget
- QuarkXpress, Entourage, X-cart, Celum
- HTML, CSS, Social Media
- Various video/audio editing software